Human Computer Interaction

Kent State University—College of Business

Staying in touch:

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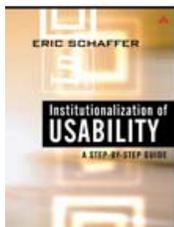
Phone:

(330) 672-1151

Course:

BAD 60095

Section:

001

Call Number:

216964

Inside this issue:

Course Description

Why are things so hard to use? Ever rip off a knob thinking it should be pulled? Ever ran into a door expecting it to open when in fact you should have pulled?

In order to understand the ways in which humans interact with computers, it will be important to begin with other artifacts in our daily lives.

This course is exploratory in nature

Lectures, assigned and other readings will form the backdrop for this exploration.

Students are encouraged to add to the dynamics of the course by providing additional resources such as articles or Web sites of interest.

This is your course! You will get out of it what you put into it. Time management is important.

There are no extensions for exams, assignments or other required course elements.

While attendance is not taken, it is your responsibility to get notes or other materials from your classmate should you miss classes. Good luck and enjoy the class.

Required Text(s):

Institutionalization of Usability, Eric Schaffer

ISBN: 0-321-17934-X
Publisher: Addison Wesley
Copyright: 2004
Published: 02/11/2004

This text is a primer for the course. Additional materials will be added to Web CT for your use. These materials will help to update lecture materials and demonstrate the use of IT and its applications in the modern enterprise.

If you have articles or other materials that you would like to share with the class, please submit them to the instructor in digital form.

Web CT is a Kent State University resource used to augment the course. Students will be advised when access is available and how to log in.

The URL for the site is:

class.kent.edu

Course Goals

- Provide the participant with an exhaustive overview of HCI

- Apply HCI and other usability theory to business practices

- Understand the relationship between usability and productivity

- Enhanced written and oral communications skills

- To have fun!

Course Schedule

Reading

Week 1	Chapter 1	Week 7	Chapter 7
Week 2	Chapter 2	Week 8	Chapter 8
Week 3	Chapter 3	Week 9	Chapter 9
Week 4	Chapter 4	Week 10	Chapters 10-11
Week 5	Chapter 4	Week 11	Chapters 12-13
Week 6	Chapter 6	Week 12	Chapters 14-15

Course Assignments

Important dates

Class Duration:	7:00-9:45pm
Exam 1	9/23/04
Exam 2	10/14/04
Exam 3	11/4/04
Presentations	TBA
Final Exam	TBA

TIME MANAGEMENT IS ONE OF THE MOST IMPORTANT ASPECT OF THIS COURSE.
EACH STUDENT IS ASKED TO EXAMINE THEIR RESPECTIVE PERSONAL AND PROFESSIONAL CIRCUMSTANCES TO DETERMINE IF THIS IS THE APPROPRIATE TIME TO TAKE THIS COURSE.

The Presentations

Please note that you must demonstrate your topic choice is within the context of current business applications or environments.

The following metrics will be used to determine your grade for this element:

- Technical depth and accuracy 20%

- Written communications 20%

- Organization and flow 20%

- Integration of theory and practices 20%

- Execution 20%

Exams

Three exams and a final are required as part of this course. These elements are designed to test the student's mastery of lectures, readings and theory related to the disciplines of human computer interaction.

Exams will be posted to PageOut one week prior to the due date. No exams will accepted late and are due at the start of class.

Please note that the instructor will return each exam no later than 1 week from its scheduled date. The instructor will not answer any questions during the exam. No make-ups or rescheduling of the exams is permitted. A grade of 0 will be given if an exam is missed. There will be no exceptions to the aforementioned points.

From the Instructor

HCI is a difficult subject to master in a single semester or session. Reading assigned materials prior to lectures will help increase your mastery of associated theory and practices.

Here are a few of my favorite places to help you with this material.

www.techguide.com

www.whatis.com

Evaluation Criteria

Exam 1	15%
Exam 2	15%
Exam 3	15%
Presentation	25%
Final	30%
Total	100%

The following formula will be used to calculate your grade:

$$(E1+E2+E3)/3*9+(pres.*5)(final*6)/20$$

Please note:

The instructor will not discuss grades prior to returning assignments, via email or phone.

A	90-100
B	80-89
C	70-79
D	60-69
F	59 and lower

Enrollment and Registration

Students have responsibility to ensure that they are properly enrolled in classes. You are advised to review your official course schedule during the first two weeks of the semester (session) to ensure that you are properly enrolled in this class and section. Should you find an error in your class schedule you must correct it immediately with your advising office. If registration errors are not corrected by the date specified by the Office of the Registrar for this session and you continue to attend and participate in classes for which you are not officially enrolled, you are advised now that you will not receive a grade at the conclusion of this semester for any class in which you are not properly enrolled.

Students with Disabilities

University policy 3342-3-18 requires that students with disabilities be provided reasonable accommodations to ensure their equal access equal access course content. If you have documented disability and require accommodations, please contact the instructor at the beginning of the semester to make arrangements for necessary classroom adjustments. Please note, you must first verify your eligibility for these through the Student Disability Services (contact 330-672-3391 or visit www.kent.edu/sds for more information on registration procedures).

A'isha Ajayi
Kent State University
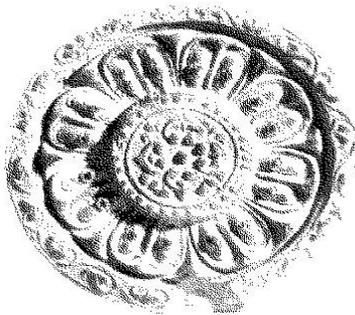College of Business

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Ethics and Academic Honesty

You are encouraged to work together and help one another learn the material, but all submissions must be your own unique work (or those of your team for team projects). Cheating, plagiarism, copying and other behavior that is contrary to University standards will not be tolerated.

Any students found guilty of such offenses will be given a grade of "F" as a final grade. Additional penalties may be imposed; these will be determined on a case-by-case basis. Any student aiding another student will be considered to be an accessory and will be subject to the same penalties.